

COURSE NO.: SS: 632N MASS MEDIA, DEMOCRACY AND NATION BUILDING

M.Phil 1st Semester; Optional Course; Monsoon Semester: July- December; Credit: 4
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This course seeks to look at the relationship of mass media to democracy and nation building. A concerted effort will be made to look at this relationship from different perspectives, in different contexts and from a broad historical perspective. Normative questions regarding the role of media for democracy in liberal theory would therefore be necessary but would not be treated as uncontested assumptions. The focus of this course would be on contexts. Readings suggested therefore would offer possibilities of discussions on conceptual issues such as the categories of 'nation', 'nationalism', democracy and their changing dynamics in the context of assertions of marginalized sections on the one hand and the making and remaking of capitalism and classes within globalization. The transformations of media itself: print, electronic, new media and their consequences for both nationalism and democracy form an integral part of this course. It is in this context that sub sections have been drawn to facilitate classroom participation.

Readings

I. Nation and Nationalism

Anderson, Benedict. (1983). *Imagined Communities: Reflections on the Origin and Spread of Nationalism*. London: Verso Editions.

Armstrong, John A. (1982). *Nations before Nationalism*. Chapel Hill: University of North Carolina Press.

Bhaba, Homi(1990). *Nation and narration*. London. Routledge.

Bhikhu Parekh. (1989). *Colonialism, Tradition and Reform: An Analysis of Gandhi's Political Discourse*. Newbury Park (California), New Delhi, and London: Sage Publications.

Brass, Paul R.(1991). *Ethnicity and Nationalism*. New Delhi: Sage Publications.

Breuilly, John. (1985). *Nationalism and the State*. Chicago: University of Chicago Press.

Calhoun, C. (2007) *Nations Matter: Culture, History and the Cosmopolitan Dream*, London: Routledge.

Gellner, Ernest.(1983). *Nations and Nationalism*. Ithaca and London: Cornell University Press.

Hastings, A. (1997). *The Construction of Nationhood: Ethnicity, Religion, and Nationalism*, Cambridge: Cambridge University Press.

II. Mass Media

Thompson, J. (1995). *The media and modernity: A social theory of the media*. Polity Press: UK.

Thompson, John.2000.*Political scandal: Power and visibility in the media age*. Oxford: OUP

Althusser, Louis. 1971. 'Ideology and ideological state apparatus', in *Lenin and philosophy and other essays* (135-140). London: New Left Books.

Chomsky, Noam and Edward S. Herman 1988 *Manufacturing Consent: The Political Economy of Mass Media*

Habermas Jurgan; Sara Lennox; Frank Lennox The Public Sphere: An Encyclopedia Article (1964)*New German Critique*, No. 3. (Autumn, 1974), pp. 49-55.

- Jacobs, R. N. (2009). Culture, the public sphere, and media sociology: A search for a classical founder in the work of Robert Park. *The American Sociologist* 40(3):149–166.
- Curran, James, (1993), ‘Rethinking the Media as a Public Sphere’; in Peter Dahlgren and Colin Sparks (ed), *Communication and Citizenship: Journalism and the Public Sphere*, Routledge, New York, pp.27-57
- Richard Collins, James Curran, Nicholas Garnham, Paddy Scannell, Philip Schlesinger and Colin Sparks (eds.) *Culture and Power: A Media, Culture and Society Reader*. Sage Publications, London
- Allan, S. 1997. ‘News and the public sphere: Towards a history of objectivity and impartiality’, in M. Bromley and T. O’Malley (eds.): *A journalism reader* (296-329). London: Routledge.
- Dahlgren, Peter. 1995. *Television and the Public Sphere: Citizenship, Democracy and the Media*. London: Sage
- Dahlgren, Peter. 2002. ‘In search of a talkative public: Media, deliberative democracy and civic culture’, *Javnost*, 9 (3): 5-26.
- Schudson, Michael. 2003. *The sociology of news*. New York: W.W. Norton and Company.

III. Media in India

- Nalin Mehta (ed.).2008. *Television in India*; Routledge, Delhi
- Gupta, Uma Das.1997. *The Indian Press 1870-1880: A Small World of Journalism, Modern Asian Studies*, II, 2, pp. 213-235
- Lelyveld, David. 1990. *Transmitters and culture: The colonial roots of Indian broadcasting*. South Asia Research. Vol 10: 1.
- Jeffrey, R. (2009). The Mahatma didn’t like the movies and why it matters. Indian broadcasting policy, 1920s-1990s. In Arvind Rajagopal (Ed.), *The Indian public sphere: Readings in media history* (pp 171-187). New Delhi: Oxford University Press.
- Das, B. (2005) ‘Mediating Modernity: Colonial Discourse and Radio Broadcasting in India’, in B. Bel, J. Brouwer, B. Das, V. Parthasarathi, G. Poitevin (Ed.) *Communication Processes – Vol. 1: Media and Mediation*; Sage, New Delhi
- Singh, I.B. (1980) ‘The Indian Mass Media System: Before, During and After the National Emergency’; *Canadian Journal of Communication* Vol. 7: 2 (pp. 38-49)
- Jeffrey, R..(1999/2003). *India's newspaper revolution: capitalism, politics, and the Indian-language press*, 2nd edition. New Delhi: Oxford University Press.
- Rajagopal, Arvind (Ed.).2009. *The Indian public sphere: Readings in media history*. New Delhi: Oxford University Press.
- Thussu, D.K. (1997) ‘Privatizing the airwaves: the impact of globalization on broadcasting in India’; *Media Culture Society* Vol. 21: 1, pp. 125-131.
- Rajagopal, A. (1993) ‘The rise of national programming: the case of Indian television’; *Media Culture Society* Vol.15: 1, pp. 91-111.
- Chaudhury, M. (2000). ‘Feminism’ in print media. *Indian journal of gender studies*, 7 (1), 263-288.

- Mankekar, P. (1999). *An Ethnography of television, womanhood, and nation in postcolonial India*. Duke University Press.
- Jeffrey, Robin 1997. Advertising and Indian-Language Newspapers: How Capitalism Supports (Certain) Cultures and (Some) States, 1947-96, *Pacific Affairs*, Vol. 70: 1, 57-84
- Nair, T. S. (2003). Growth and structural transformation of newspaper industry in India: An empirical investigation. *Economic and Political Weekly*, 38 (39), 4182-4189.
- Jeffrey, R. (2001): [Not] Being There: Dalits and India's Newspapers. *South Asia*, 24 (2), 225-238.
- Dwyer, Rachel; Pinney, Christopher (eds.) (2001) *Pleasure and the Nation: the History, Politics and Consumption of Public Culture in India*, New Delhi: Oxford University Press.
- Rajagopal, A. (2001). *Politics after television: religious nationalism and the reshaping of the Indian public*. UK: Cambridge University Press.
- Sonwalker, P. (2001). India: Makings of little Cultural/Media imperialism? *International Communication Gazette*, 63, 505- 519.
- Ninan, Sevanti. (2007) *Headlines from the Heartland*. New Delhi: Sage.
- Nalini Mehta (Ed.) 2008. *Television in India*. Delhi: Routledge.
- Chaudhuri, M. (2010). 'Indian media and its Transformed public', *Contributions to Indian sociology*, 44 (1&2), 57-78.
- Farmer, Victoria L. 2000. 'Depicting the Nation: Media Politics in Independent India', in Francine R. Frankel, Zoya Hasan, Rajeev Bhargava and Balveer Arora (eds.). *Transforming India: Social and Political Dynamics of Democracy*. New Delhi: Oxford, pp.254-287.
- Rao, U. (2010). *News as Culture: Journalistic Practices and the Remaking of Indian Leadership Traditions*. New York: Berghahn Books.
- Rao, Ursula. (2007). *Re-writing politics consumerist messages and the emergence of a new style of political reporting in India* (Paper to the Media Anthropology Network (EASA) e-seminar 20 Nov–4 December 2007). Available at: http://www.mediaanthropology.net/rao_rewriting_politics.pdf (Last accessed on: 10 December 2010).
- Ståhlberg, P. (2002). *Lucknow Daily: How a Hindi Newspaper Constructs Society*. *Stockholm Studies in Social Anthropology* 51. Stockholm: Almqvist& Wiksell International.
- Sundaram, R. (2000). Beyond the nationalist panopticon: The experience of cyberpublics in India. In J.Caldwell (Ed.), *Electronic media and technoculture* (pp. 270–294). Piscataway: Rutgers University Press.
- Rao, Shakuntala (2008). Accountability, democracy, and globalization: A study of broadcast journalism in India. *Asian Journal of Communication*, Vol. 18: 3.
- Ingrid Therwath 2010. 'Shining Indians': Diaspora and Exemplarity in Bollywood'. *South Asia Multidisciplinary Academic Journal*. Available at <http://samaj.revues.org/3000>
- Elfriede Fürsich and Seema Shrikhande. 2007. Development Broadcasting in India and Beyond: Redefining an Old Mandate in an Age of Media Globalization, *Journal of Broadcasting and Electronic Media*, 51:1.